

Guide to Australia's South West Capes (formerly Mapanews) Yr 08-09

BOOKING FORM – ACCOMMODATION GUIDE

BOOKING DEADLINES

Deadlines are approximate only & may vary according to printing schedules.

Edition

Booking &/or Artwork Deadline

1 July – 31 December

Fri 6 June 2008

1 January – 30 June

Fri 5 December 2008

Please tick appropriate booking timeframe:

() 12 MONTHS OR PRO RATA BOOKINGS ONLY: () 6 MONTHS

BUSINESS DETAILS

CONTACT PERSON: _____ BUSINESS NAME: _____

POSTAL ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

SIGNATURE: _____ DATE: _____

INVOICE ARRANGEMENTS

() 6 & 12 MONTH BOOKINGS – FULL PAYMENT IN ONE INSTALMENT WITHIN 30 DAYS OF INVOICE

TOTAL COST: _____

ADVERTISING COPY

For artwork **provided by your own graphic designer**, this can be emailed in CMYK TIF PC format to: info@mapanews.com.au. Artwork files greater than 5MB can be emailed in PDF format or provided on disk. It is advisable to also send a colour copy of your advert for reference purposes.

ARTWORK PROOF

A final proof will be forwarded for approval prior to printing. Your prompt response will be greatly appreciated.

ADVERTISING BOOKING

Please tick appropriate advertisement required:

Annual advertising rates (inclusive of GST) for twelve months exposure from 1st July 2008 to 30th June 2009 are shown below.

For new advertisers joining mid financial year or seasonal operators - pro rata fees apply

Description	Size	Cost
<input type="checkbox"/> Standard Advertisement	90mm x 50mm	\$429 per annum
<input type="checkbox"/> Double Advertisement	90mm x 100mm	\$829 per annum
<input type="checkbox"/> Triple Advertisement	90mm x 150 mm	\$1,199 per annum
<input type="checkbox"/> Half Page	90mm x 250mm	\$1,699 per annum
<input type="checkbox"/> Editorial & Image Upgrade		\$170 per annum

RETURN BOOKING FORM BY EMAIL info@mapanews.com.au or POST TO: P O BOX 545 BUSSELTON WA 6280